

WORK HISTORY

Satori Consulting, Inc.

Information Architect, UX/UI Designer, Visual Designer, Business Analyst, 05/2010 - Present

Information Architect, UI Designer, Web Designer at Ettain (December 2010 to Present)

- Develop Information Architecture and Visual Designs for Web Applications, Business Intelligence Dashboards, Websites, Mobile Applications (iPad, iPhone, Android)
- Develop Interactive Prototype using Axure and Keynote's Mobile Prototyping Bundle
- Gather User and Business Requirements, create Wireframes and Sitemaps, conduct Survey Analysis, Heuristic Evaluations, User Interviews, Focus Groups

Information Architect/Interaction Designer at Edelman (December 2010 to Present)

- Gather Requirements using user interviews, document analysis, site analysis, business process descriptions, business analysis, and workflow analysis
- Develop Interactive Prototype using Axure

Information Architect/UX Designer/Business Analyst at IHG (August 2010 to March 2011)

- Part of a team leading an effort to consolidate international revenue management and strategic planning efforts
- Gather requirements using focus groups, user interviews, document analysis, requirements workshops, surveys, site analysis, business process descriptions, business and workflow analysis
- Evaluate information gathered from multiple sources, reconcile conflicts, decompose high-level information into details, abstract up from low-level information to a general understanding
- Plan and execute international focus groups in English and operate through a translator in Japanese, Chinese and French
- Develop use cases, Sitemaps, and Wireframes from the requirements and gap analysis using CaseComplete and Visio

Other Past Consulting Positions:

Information Architect and Web Design Consultant at Harris Teeter

Information Architect Consultant at Piedmont Natural Gas

Freelance

Information Architect, UX/UI Designer, Web/Graphic Designer, Front-end Developer, Digital Strategist
05/2008 - Present

- Create consistent brand and user experiences for business clients and their customers, from Information Architecture and digital strategy to visual design and development of websites

Old Mutual

Graphic Designer, 02/2008 - 02/2009

- Responsible for design and production of marketing materials, packaging, signage, and PowerPoint presentations, developing graphics for website, assisting copywriters with writing for materials, coordinating projects while at press, archiving graphic files, and keeping accounting records for Marketing\Communications Department

The Salvation Army

Graphic Artist, 05/2006 - 01/2008

- Responsible for design and production of marketing materials, signage, and PowerPoint presentations for local and international locations, coordinating projects while at press, archiving graphic files, and keeping accounting records for Graphics Department

EDUCATION

The Art Institute of Atlanta (AiA)
Bachelor of Fine Arts in Web Design and Interactive Media, June 2011

The Art Institute of Atlanta (AiA)
Associate in Arts in Graphic Design, March 2006

AWARDS AND HONORS

'Best In Show' AiA Portfolio Show, June 2011

'Contributor to the Department' AiA Portfolio Show, June 2011

Old Mutual Essential Piece of the Puzzle, July 2008

American InHouse Design Awards (8 total for Graphics Team), GD USA, May 2008

AiA President's List, Dean's List

Roswell Art Alliance Show, 2nd Place

SOFTWARE SKILLS

Axure	MySQL
Microsoft Visio	Adobe InDesign
OmniGraffle	Adobe Illustrator
CaseComplete	Adobe Photoshop
Camtasia	Adobe Imageready
FocusVision	Adobe Acrobat
Survey Design	Adobe Flash
Focus Groups	Adobe Dreamweaver
HTML/XHTML	QuarkXPress
CSS 2/3	Microsoft Excel
Javascript Frameworks	Microsoft Word
PHP	Microsoft PowerPoint

ATTRIBUTES

Effective Communication

Self-Starting

Multi-Tasking

Detail-Oriented

Organized

Team player